

İREM SULTAN KOÇAK

Computer Engineer | Product & Product Operations

Antalya, Türkiye | Open to relocation & remote opportunities | kocakiremsultan@gmail.com | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)



PROFILE

Computer Engineering graduate with hands-on experience in product requirements, workflow design, stakeholder coordination, and digital product development. Contributed to operational and research platforms, and founded a 250-member university technology community delivering 15+ initiatives. Seeking opportunities in Product Management, Product Operations, and Business Analysis.

WORK EXPERIENCE

Kolayrez Yazılım A.Ş. — Computer Engineer

Sep 2026 – Present

Antalya, Türkiye

- Coordinate end-to-end company preparations for Antalya Tourism Fair 2026 (ATF26), collaborating with management, design, finance, and external vendors.
- Manage vendor communication, quotation collection, alternative evaluation, revisions, production requirements, and delivery timelines for exhibition materials.
- Act as a communication bridge between management and suppliers, translating expectations into actionable requirements and aligning revisions with constraints and priorities.
- Manage company social media activities and contribute usability and product feedback for the next version of the hotel reservation technology product.

Kolayrez Yazılım A.Ş. — Software Development Intern, AI Agent Project

Aug 2026

Antalya, Türkiye

- Contributed to an AI agent designed to answer hotel reservation-related questions, working on user scenarios, tool selection, prompt structures, and product decisions in a 2-person team.

PRODUCT & PROJECT EXPERIENCE

HERA V2 — Tazelenme University Management System

Jun 2026

Product Development & Requirements | 4-person team.

- Contributed to the redesign and expansion of HERA from a standalone desktop application into a web-based management platform spanning 14 functional modules.
- Contributed to feature scope, module structure, and business-rule decisions, including reusable surveys, student self-service permissions, and differentiated activity workflows.
- Helped translate operational needs into structured requirements and define roles, permissions, workflows, and product behavior for administrators, instructors, operators, and students.

HERA — Tazelenme University Digitalization Project

Jul 2025

Product Development / Internship | 3-person team

- Helped digitize paper- and spreadsheet-based operations through an 8-module desktop management application that was subsequently put into active use.
- Gathered requirements, coordinated task planning and design decisions, communicated with stakeholders, and contributed to documentation, testing, and delivery.

AdSphere — Graduation Project

2026

Product Design & Development | 2-person team

- Co-developed an influencer marketing platform that transforms fragmented coordination into a structured workflow covering onboarding, negotiation, approvals, payments, and performance tracking.
- Contributed to problem definition, requirements analysis, feature planning, user roles, workflows, business rules, and product structure.

LEADERSHIP EXPERIENCE

NEXUS Software Development & Project Community — Founder & President

2025 – 2026

- Founded and led a university technology community reaching approximately 250 members, with ~50 regularly active participants and a 7-person management team.
- Planned and delivered 15+ technical, career, and social-impact initiatives, including bootcamps, talks, an ideathon, a hackathon, university visits, and technology education activities.
- Coordinated a hackathon with approximately 60 participants across high-school and university categories and academic and industry jurors.
- Managed communication with university administration, academic staff, speakers, jury members, and partner communities while resolving last-minute approval and organizational issues.

EDUCATION

Alanya Alaaddin Keykubat University — B.Sc. Computer Engineering

2021 – 2026

SKILLS

Product & Project: Requirements Gathering · Requirements Documentation · Feature Definition · User Flows · Wireframing · Stakeholder Communication · Project Coordination · Cross-functional Collaboration · Agile/Scrum Fundamentals

Tools: Notion · Figma · ClickUp · Jira · Trello · Miro · Git/GitHub · Canva · Microsoft Office · Claude · Claude Code

Technical Literacy: Basic SQL · PostgreSQL Fundamentals · Basic API Concepts · AI-assisted Development · Basic Web Technologies

Languages: Turkish (Native) · English (Intermediate / B1)